

**CLAIMS:**

What is claimed is:

- 5 1. A method of making links that are not easily identified  
in a displayed Web document clearly recognizable  
comprising the steps of:
- displaying the Web document; and
- 10 highlighting the links if they are not easily  
identifiable in the displayed Web document.
- 15 2. The method of Claim 1 wherein the highlighting step is  
performed by a user.
3. The method of Claim 2 wherein highlighting the links  
includes the step of having the links flash.
- 20 4. The method of Claim 2 wherein highlighting the links  
includes the step of displaying the links in a  
different color.
- 25 5. The method of Claim 6 wherein highlighting the links  
includes the step of displaying the links using a  
larger font.
- 30 6. The method of Claim 2 wherein highlighting the links  
includes the step of displaying the links using a  
different font.

7. The method of Claim 2 wherein highlighting the links includes the step of emboldening the links.
8. The method of Claim 2 wherein highlighting the links includes the step of enlarging the font used to display the links including the links target area.
9. The method of Claim 2 wherein highlighting the links includes the step of duplicating the links and displaying the duplicated links in a different area.
10. The method of Claim 9 wherein when a duplicated link is selected, its corresponding link in the Web document flashes or is emboldened or is displayed in a different color or is displayed using a different font or a larger font.
11. A method of making links that are not easily identified in a displayed Web document clearly recognizable comprising the steps of:
- displaying the Web document; and
- highlighting the links if they are not easily identifiable in the displayed Web document wherein highlighting the links is performed by a user.
12. A computer program product on a computer readable medium for making links that are not easily identified in a displayed Web document clearly recognizable comprising:

code means for displaying the Web document; and

code means for highlighting the links if they are not easily identifiable in the displayed Web document.

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13. The computer program product of Claim 11 wherein the user highlights the links.

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14. The computer program product of Claim 13 wherein the highlighting code means includes code means for having the links flash.

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15. The computer program product of Claim 13 wherein the highlighting code means includes code means for displaying the links in a different color.

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16. The computer program product of Claim 13 wherein the highlighting code means includes code means for displaying the links using a larger font.

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17. The computer program product of Claim 13 wherein the highlighting code means includes code means for displaying the links using a different font.

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18. The computer program product of Claim 13 wherein the highlighting code means includes code means for emboldening the links.

19. The computer program product of Claim 13 wherein the highlighting code means includes code means for enlarging the font used to display the links including the links' target area.

20. The computer program product of Claim 13 wherein the highlighting code means includes code means for duplicating the links and displaying the duplicated links in a different area.
21. The computer program product of Claim 20 wherein when a duplicated link is selected, its corresponding link in the Web document flashes or is emboldened or is displayed in a different color or is displayed using a different font or a larger font.
22. A computer program product on a computer readable medium for making links that are not easily identified in a displayed Web document clearly recognizable comprising:
- code means for displaying the Web document; and
- code means for highlighting the links if they are not easily identifiable in the displayed Web document wherein highlighting the links is performed by a user.
23. An apparatus for making links that are not easily identified in a displayed Web document clearly recognizable comprising:
- means for displaying the Web document; and
- means for highlighting the links if they are not easily identifiable in the displayed Web document.

24. The apparatus of Claim 23 wherein the user highlights the links.
25. The apparatus of Claim 23 wherein the highlighting means includes means for having the links flash.
26. The apparatus of Claim 23 wherein the highlighting means includes means for displaying the links in a different color.
27. The apparatus of Claim 23 wherein the highlighting means includes means for displaying the links using a larger font.
28. The apparatus of Claim 23 wherein the highlighting means includes means for displaying the links using a different font.
29. The apparatus of Claim 23 wherein the highlighting means includes means for emboldening the links.
30. The apparatus of Claim 23 wherein the highlighting means includes means for enlarging the font used to display the links including the links target area.
31. The apparatus of Claim 23 wherein the highlighting means includes means for duplicating the links and displaying the duplicated links in a different area.
32. The apparatus of Claim 31 wherein when a duplicated link is selected, its corresponding link in the Web document flashes or is emboldened or is displayed in a

different color or is displayed using a different font or a larger font.

- 5 33. An apparatus for making links that are not easily identified in a displayed Web document clearly recognizable comprising:

means for displaying the Web document; and

- 10 means for highlighting the links if they are not easily identifiable in the displayed Web document wherein highlighting the links is performed by a user.

- 15 34. A computer system for making links that are not easily identified in a displayed Web document clearly recognizable comprising:

at least one memory device for storing code data; and

- 20 at least one processor for processing the code data for displaying the Web document and for highlighting the links if they are not easily identifiable in the displayed Web document.

- 25 35. The computer program product of Claim 11 wherein the user highlights the links.

- 30 36. The computer system of Claim 35 wherein highlighting the links includes having the links flash.

37. The computer system of Claim 35 wherein highlighting the links includes displaying the links in a different color.
- 5 38. The computer system of Claim 35 wherein highlighting the links includes displaying the links using a larger font.
- 10 39. The computer system of Claim 35 wherein highlighting the links includes displaying the links using a different font.
- 15 40. The computer system of Claim 35 wherein highlighting the links includes emboldening the links.
41. The computer system of Claim 35 wherein highlighting the links includes enlarging the font used to display the links including the links target area.
- 20 42. The computer system of Claim 35 wherein highlighting the links includes duplicating the links and displaying the duplicated links in a different area.
- 25 43. The computer system of Claim 42 wherein when a duplicated link is selected, its corresponding link in the Web document flashes or is emboldened or is displayed in a different color or is displayed using a different font or a larger font.
- 30 44. A computer system for making links that are not easily identified in a displayed Web document clearly recognizable comprising:

at least one memory device for storing code data; and

5       at least one processor for processing the code data to  
display the Web document and to highlight the links if  
they are not easily identifiable in the displayed Web  
document wherein highlighting the links is performed by  
a user.

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